

2018 Asia Pacific Designer's Award

1 How can we create designer brand?

The reputation and the expertise of a designer are based on his principles and design philosophies, and my design principle is; all my works come from the heart”, and “Tailor Made” principle touches each part of my customer’s lives enriching how they work, play, learn, shop and heal. I have nearly 20 years of urban design, architectural design and interior design experience; I have designed and built many commercial mixed use projects in Dubai, China and Australia, amongst these projects many of them have won awards and been published in various professional magazines and medias. One of the widely published urban design projects is the great health city masterplan in Paravnille Tasmania, which is around 120 Hectare. Together with my aged care consultant Albert Leung with 30 years of aged care operational experiences, we developed design principles for aged care projects incorporating operation criteria into the design early in the design process to ensure the best outcomes; I will elaborate more on the matter in the following topics.

2 How to integrate design resources and cooperation in the pan Asia pacific region

Since 2014 Chinese Australian companies have brought large mixed use/multi-residential development into Australian market, where it is traditionally mostly smaller boutique developments. Since I have worked on mega large projects during my professional career in china, between 2011-15, I can bring large projects design experience into developing Australian projects, also for large projects it is actually feasible to import Chinese made building materials and furniture to Australia, building materials needs to be certified to comply with Australian standards.

Being Australian educated, I also have the extra attention to details; we would incorporate council and different consultant’s comments early into the design, having extra awareness on environmental protection such as respecting natural contours, existing trees and its natural habitats, as a result, achieving the best outcome that is environmentally sustainable in both China and Australia.

3 Talk about your strengths

Thank you HK indoor designer association for recognize my design quality, awarded me the golden award for commercial retail design. I come from commercial mixed use design background, I have designed and realized many mixed use project in Australia, Dubai and China.

A very important part of the mixed use development is aged care; I have recently completed the concept masterplan of the great health city in Paravnille Tasmania, 15 minutes’ drive to Hobart. It has been widely published in both China and Australia, (this is when you show the pages in the magazines), it is roughly 120 Hectares.

Brief description of the project;

The project consists of a state of the art hospital on the top of the hill with both city view and lake view front and

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back, Followed by a medical university and research and development centre, a nursing school and a nursing home close to the nursing school, retirement villages in between the town centre and hospital, nursing home followed by a commercial retail town centre, then an international primary/high school, surrounding the school, it's a house and land area, surrounding that a national park, and a lake. The land consists of many undulating hills, hence I've integrates the natural contour and topography of the land into the thought process and design decision making by incorporating site-specific opportunities, and take advantages of the northern aspect for maximum solar access, utilizing hills and valleys to create view corridors.

Brief description of the project;

Another project which is also aged care masterplan is in Murwillumbah south of the Gold Coast. It is roughly 42,000m².

The concept for the masterplan is to create a fantastic central plaza, two elliptical buildings containing all community, entertainment, and medical facilities, which includes indoor hydro-therapy pools, gym and large traditional sauna rooms, spacious function and ballrooms for dancing and hosting events, bars and restaurants, hobby clubs, libraries, cinemas. There will also be buses frequently taking seniors out for a day trip. For medical facilities, just name a few, nurse stations, medical centres with many doctors. Latest CT scan and other cutting edge medical equipment. The two building blocks forms a semi enclosed outdoor plaza, which will host various outdoor activities for the seniors. Surrounding the central plaza are high care, intermediate care and independent living units, these units are connected by a central green belt consist of many species of beautiful native plants attracting birds. These aged care units are divided into many different categories; I.E. multi-level senior living apartment buildings /separate building for nursing homes, terrace houses with small gardens and semi-detached townhouses with small gardens, this way seniors can have many different housing choices depending on their lifestyle preferences and health conditions. But they all have one thing in common - conveniently close to gardens, green belt - parks, community, entertainment, medical centres and close to the commercial retail town centre.

For one case study, a nursing home we operated in the south of Sydney, at the design brief, the developer wanted to have 50% of the units shared en-suites, we strongly objected as it will not provide the kind of privacy and dignity the elderly deserves. Eventually they reduced it to 22% as shared en-suites, and they are mainly for the dementia patients who would have nurse's assistance to go the bathrooms, and nurses can manage to lock the doors to the bathrooms.

Hence we will always incorporate aged care operational aspects into the design right at the design brief stage, and ensure the development has the best outcomes possible.

We also encourage family visitations by providing family accommodations free of charge, and creating events asking families to participate with the elderly, even incorporate VR technologies to create interactions between the old and young in the virtual spaces.

Hong Kong TV interview questions;

What you think of this 2018 Asia pacific designer's award, and its related series of events

Good evening, I am from Sydney Australia, I personally think this event is a great success, I think there should be more events like this around the world, the fact that it is regional which makes it more relevant, since Australia is part of the Asia pacific region and China is its no 1 trading partner, a closer collaboration with China in design and architecture will only be a matter of time. We as Chinese- Australian designers who understands both design cultures should act as leaders in bridging the two major economies in the region. Not just in design but in the whole of building industry which relates to building materials, smart homes, furniture, etc.

How do you feel about China Design in the future, how do you propose that we can share the resources in design within the pan Asia pacific region.

As China's economy catches up with its population, it will no doubt become the largest economy of the world, as a result the nation becomes an example for the world, and hence China Design will be world leaders, it will set an example to the rest of the world.

However the internationalism of the design style which does not reflect the local culture or its uniqueness is now a thing of the past, and the tide has turned, China is moving towards creating beautiful small township, to emphasize the local traditions and accentuate local character and cultural aspirations, this goes perfectly with my design philosophies;

An exceptional architecture is architecture that incorporates local uniqueness into design which is specifically to the place and has strong influence on our lifestyles.

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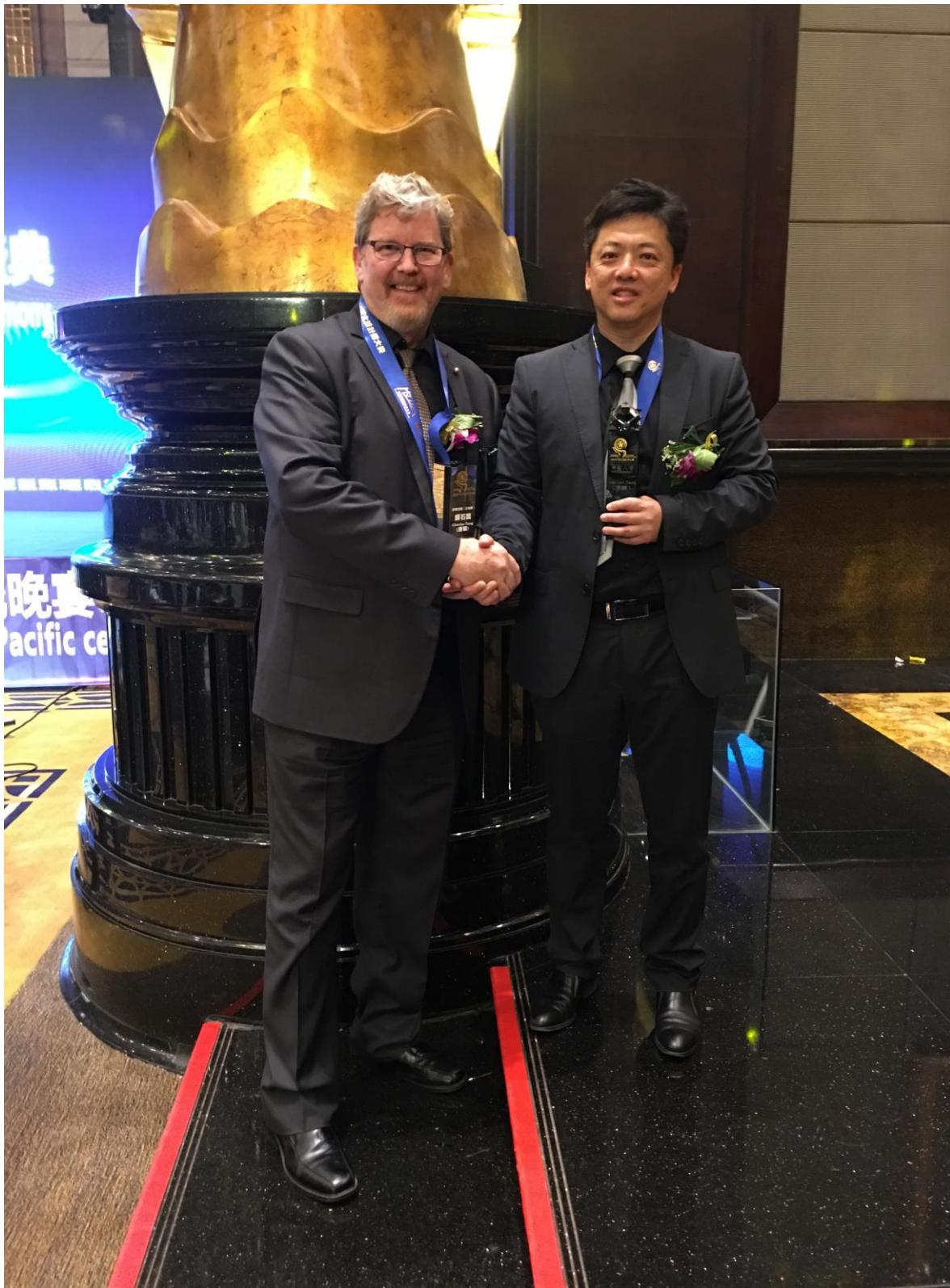
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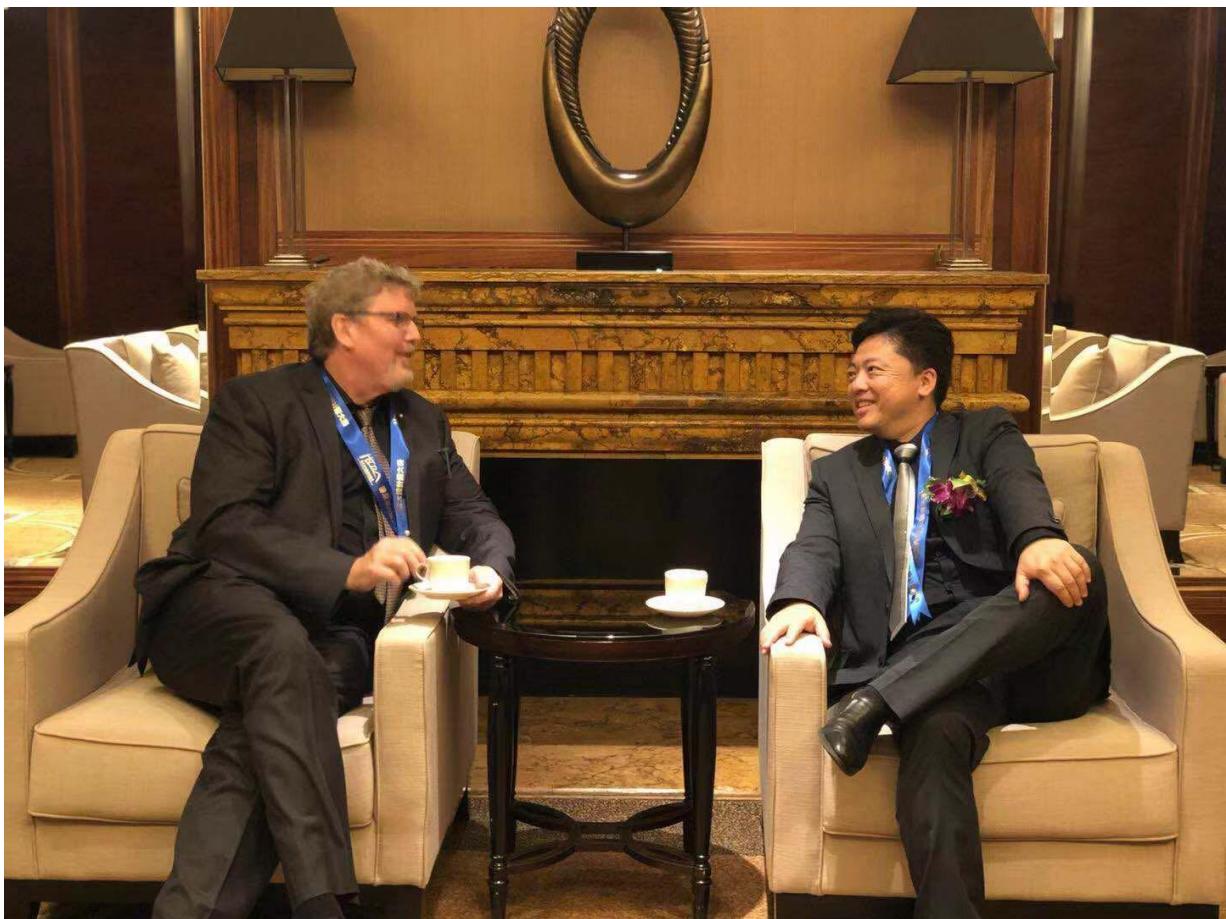
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